

Job Title: Marketing & Communication Internship

Req Id **76359** - Posted **04/10/2019** - **Marketing - Consumer Marketing - Italy - Parma**

Barilla G.& R. Fratelli is looking for a student or fresh graduate to join our headquarters in Parma for a 6-months internship experience.

Brief description

The intern will follow the marketing and communication activities for a start-up project inside Barilla Region Italy.

Main Activities

- Supporting in the B2C communication activities;
- Managing external agencies;
- Customer service activities: managing claims and contacts on social media channels;
- Implementing instore promotions on the field.

Key Requirements

- Master's degree in Marketing, Economics, Communication OR 2nd year master student.
- Excellent communication skills.
- Confidence in managing social media and digital channels.
- Entrepreneurial attitude, flexibility, and ability to seize new business opportunities.
- Fluency in English.
- Curious and proactive approach.
- Nice to have: a previous experience in Ecommerce or Customer Service.

Additional Info

Location: Parma

Start date: April/May 2019

Benefits: Internship Salary & support for relocation, Company Canteen